

NXT UDAAAN

EDITION - 2

THE NXT MILESTONE OF SUCCESS

TOGETHER WE CONTINUE TO RISE



New Launches

Key Business Developments

LCO Corner

Innovations

THE NXT MILESTONE OF SUCCESS

Welcome to the second edition of **NXTUDAAN**, an exclusive e-newsletter dedicated to the Hinduja Media Parivaar. Inspired by a tremendous turnaround from a loss of Rs. 303.43 Crores in the financial year 2019, to a healthy profit after tax of Rs. 110.05 Crores in 2020, the term '**NXT Milestone of Success**' perfectly describes our story of achieving a phenomenal year, 2019-20.

Continuing the growth story from 2019-20, the first quarter of the current fiscal year posed a handsome Earnings before Interest, Depreciation and Taxes (EBIDTA) of Rs. 50.36 crores marking a remarkable growth of 99% compared to the previous quarter, and 2.6% compared to the previous year. Carrying the momentum of growth forward, the second quarter of this year posed a handsome EBIDTA with a growth of 15.8% compared to the previous year and 2.7% compared to the previous quarter at Rs. 51.7 crores. On the back of key initiatives, the digital video distribution and data business continued to grow, despite the Covid pandemic. This was only possible due to the collective efforts of the **NXT** Parivaar.

As the world slowly reopens, **NXTDIGITAL** Limited enthusiastically commits to sustainable growth, while keeping an eye on the greater good of society and placing our optimistic bets on humanity for a hopeful and bright future.

Editor:

Rajdeep Rudra

Editorial team:

Odelia de Souza, Alpana Revankar
Arnavb Mitraa, Soumya Shrivastava

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THE MEDIA GROUP CEO SPEAKS



The strength to “make a difference” at **NXTDIGITAL** comes from the incredible support we have continued to receive from all our stakeholders - be it Broadcasters, Business Partners, Local Cable Operators, vendors and our millions of customers. For this, we are grateful, and we believe it is this relationship that will sail us into 2021 with greater confidence.

Vynsley Fernandes

Media Group Chief Executive Officer

Dear **NXTDIGITAL** Parivaar,

It gives me great pleasure to share our second edition of **NXTUdaan** and we hope you enjoy reading it as much as we enjoyed putting it together for you!

2020 is finally coming to an end and hopefully with it, the challenges of the year triggered by the Covid-19 pandemic will slowly come to pass. With a vaccine now in place and clear signs of an economic recovery across the country, we believe that 2021 should give us all much reason to cheer!

Throughout the year gone by, your company has continued to successfully take every challenge head-on, whether it be our video delivery platforms or our broadband business. The strength to “make a difference” at **NXTDIGITAL** comes from the incredible support we have continued to receive from all our stakeholders - be it Broadcasters, Business Partners, Local Cable Operators, vendors and our millions of customers. For this, we are grateful, and we believe it is this relationship that will sail us into 2021 with greater confidence.

We're very grateful to share that the Government of India continues to support our cable and broadband industry, without exception. The Ministry of Information and

Broadcasting, earlier in the year, issued an Order defining the sharing of HITS infrastructure with other MSOs. Not only will this help our independent and regional MSOs to reduce their connectivity costs significantly, but it will also help reduce their downtime whilst improving the Quality of Services to their customers. There is no better way for this industry to sustain and grow than to share infrastructure and collaborate...and we are proud to be at the forefront of that vision!

And the broadband industry wasn't left far behind, either! Just a couple of weeks ago, our honorable Prime Minister said that the government is embarking on a plan to push deeper penetration of wired connectivity for the country for broadband. All of this augurs well for **NXTDIGITAL** and its partners, as we look to grow our video and broadband business across the country.

In closing, I wish to take this opportunity to wish each one of you and your families a happy Christmas and a wonderful New Year! I also request each one of you whilst celebrating, to spend a moment in prayer for those of our colleagues and family members who left us in the year...they will always be remembered..

May 2021 be your very best!

WELCOMING THE DAWN OF A SUCCESSFUL MERGER



We are all part of a listed company now, and our performance shall be reflected by how shareholders value the company's share price.

Amar Chintopanth

Whole Time Director and Chief Finance Officer **NXTDIGITAL** Limited

Merger and its implications

The Cable TV and HITS businesses carried out by IMCL have now been de-merged from IMCL and merged into **NXTDIGITAL** Limited (NDL), the parent company of IMCL. This was approved by the National Company Law Tribunal (NCLT) and has been effective since 21st August, 2020.

What does this mean for our business partners?

NXTDIGITAL Limited (NDL) is a listed company, and since the businesses have merged, we are all partners and part of a listed company. Our performance shall be reflected by how shareholders value the company's share price.

Growth is important and there cannot be growth without investments in technology and business expansion. As a listed company, we will be able to attract better international companies to partner with, which will help us get into the next growth orbit.

From a purely operational perspective, the company's GST number has changed and all our business partners have been intimated. Invoices from September are being received in the name of **NXTDIGITAL** Limited, and hence agreements may require amendments wherever necessary. Our respective teams are available for facilitating any associated assistance.

FROM THE DESK OF THE CEO - ONEOTT iNTERTAINMENT LIMITED



Despite all the challenges due to the pandemic, we added almost a thousand customers a day during the first six months of COVID-19.

Yugal Kishore Sharma

Chief Executive Officer
ONEOTT iNTERTAINMENT LIMITED

COVID-19 crisis and impact on the Indian broadband market

After the world was hit by the deadly pandemic called COVID-19, millions of people suddenly found that new normal meant doing everything from home with restricted movement. As a result, digital services such as OTT Entertainment, Digital Payments, Online Education & E-commerce saw a significant increase in consumption across the country. 'Work-from-home' policies implemented by almost all the companies from various sectors led to users demanding 24x7 high speed and reliable connectivity which only a wired home broadband could provide. This new work-from-home policy has increased the usage of internet across the world and has amped up many Internet Service Providers in the market, leading to an increase in internet traffic, resulting in more demand generation for upgraded internet speeds, higher download limit, and revised data plans for efficiency in day to day work activities. This has put out umpteen challenges for internet service providers of the country. Clearly, the crisis has resulted in making fixed-line broadband players the lifeline of the lockdown in these unprecedented times and almost all the Internet Service Providers (ISPs), including **ONEOTT iNTERTAINMENT** Limited, were more than willing to serve their customers with the power of a robust, wired high-speed internet.

ONEOTT iNTERTAINMENT LTD (OIL) customer operations during COVID-19

OIL had taken several measures to ensure continuity of services during COVID-19. Our Service Assurance team which comprises of Customer Care and Field Service teams were equipped to handle the operations during the lockdown.

Support systems were rapidly deployed to enable Care teams to 'Work-from-home'.

Essential services permission letters were promptly procured for all Field Engineers to enable them to have an easy access to societies for network maintenance activities. Meanwhile, the sales teams had to cope with restricted entry to buildings for sales which they overcame by adopting digital methods of reaching out to customers. Society WhatsApp groups, referral schemes for existing customers, employee engagement activities, rewards and recognitions were introduced to keep the customers and client facing employees motivated.

Despite all the challenges, we managed to add almost a thousand customers a day during the first six months of COVID-19 and umpteen new household high-speed-internet connections during the whole lockdown period as the retail revenues grew by 35% in the period between March 2020 and October 2020.

ONEOTT Keeps the 'Connecting the Unconnected' Promise

OIL's endeavour to provide connectivity to the unconnected was also impacted in March as both Dharavi and Manchar village installations and deployment suffered due to COVID-19 lockdowns. Owing to most of the places falling in the red zone, and restrictions by the police, the pandemic hotspots were not approachable, due to which service level agreements dipped to an all-time low of 58%. However, as relaxations became apparent in the second half of October, the team got down to business and not only did they bring almost 1000 APs back online, they also deployed services to the pending 500 new hotspots at Dharavi.

GOING DIGITAL FOR A SEAMLESS ONLINE EXPERIENCE

A faster and secure way of payment transactions at the **NXTDIGITAL LCO Portal** and easy OVT box replacement now possible through the **INDigital LCO Portal**.

Secure ICICI Bank integration with the **NXTDIGITAL LCO Portal**

NXTDIGITAL LCO Portal is now integrated with ICICI Bank. You can now make deposits directly into the ICICI bank account using NEFT/RTGS/IMPS and this will be credited automatically into your wallet on the **NXTDIGITAL LCO Portal**.

The details mentioned are to be used while adding the beneficiary account for executing payment transactions:

Beneficiary account number for wallet credit:
NXTSUB (10 Digit LCO Customer ID)

Beneficiary account number for STB payment:
NXTSTB (10 Digit LCO Customer ID)

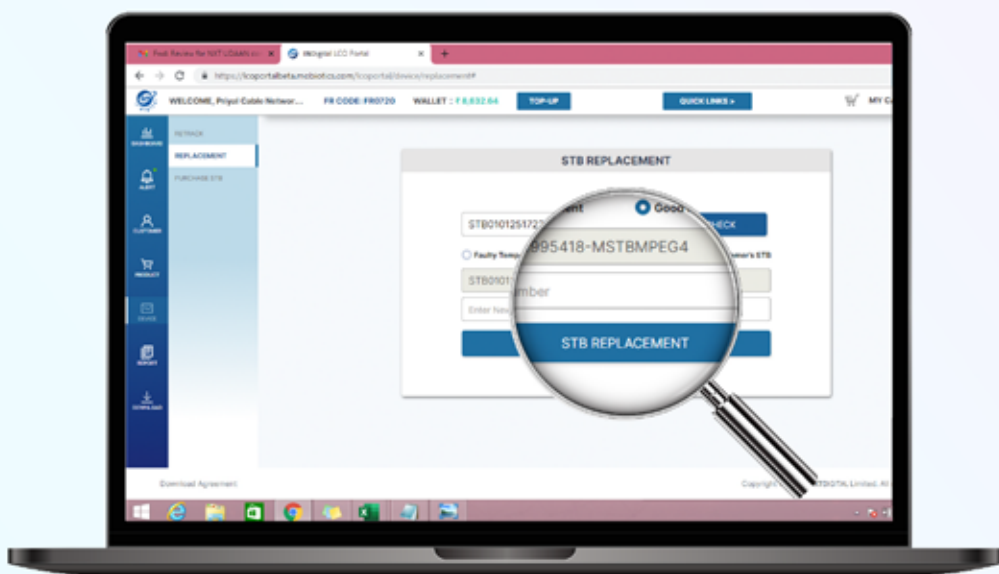
Bank Name – ICICI Bank

IFSC Code – ICIC0000106

With the evolution of innovative digital technology, our partners can enjoy the benefits of the **NXTDIGITAL LCO portal**, like online transactions and checking accounts at their own convenience, to save time and effort.



Easy OVT Hardware Replacement via **INDigital LCO Portal**



INDigital LCO Portal for STB replacement

To ensure a faster and more efficient replacement of OVT boxes, the upgraded **INDigital LCO Portal** is designed to make easy replacements from the **STB** menu. With a single click, **MPEG4 DLK** and **OVT STBs** can be directly replaced via the **LCO Portal**.



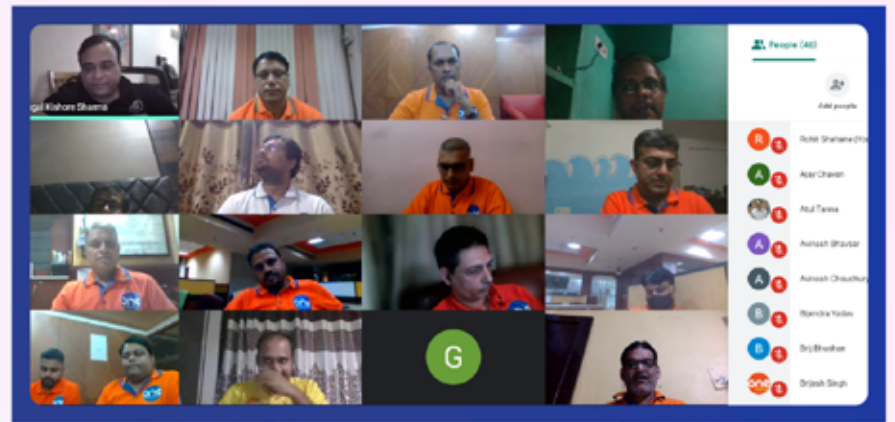
For queries, if any, please write to us at udaan@nxtdigital.in

ONE BROADBAND – KEEPING UP AND MOVING FORWARD WITH CHANGING TIMES

Keeping the customer first by providing seamless, quick and efficient services during the lockdown.

ONEOTT ENTERTAINMENT LTD. (OIL) as an Internet Service Provider has taken many measures to serve our customers during this difficult Covid-19 lockdown, especially since we operate in the service sector industry, where customer responsiveness is at its core. At OIL our aim has always been 'Customer First' and we strive towards enhancing their experience by providing necessary and hassle-free solutions. By gathering day-to-day insights via our on-ground team of field

workers, partner technicians and operators, we have improved our efficiency of field operations and customer service.



Actions speak louder than words: Some of the activities that we successfully executed during the lockdown.



A pilot work-from-home set-up for our Customer Care team in March to test our preparedness, while ensuring seamless internet connectivity for all team leaders/support staff.



Our sales teams who are always on the field had restrictions to conduct sales in all areas, so we spoke to the society authorities and requested them to share our brochures in the society's WhatsApp groups. Offers were then explained on audio or video calls as per the customer's convenience and business was procured.



For new customer acquisitions, lead generation and ultimately closure was done through existing customers referring services to neighbours.



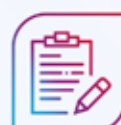
Customer Care timings were revised to ensure work-life balance for employees, plus enabling customer conversations through chat, SMS (short code/long code), email, website and inbound call centres for critical complaints.



Email and SMS communications were made primary platforms for upselling to the current customer base and for their renewals, payments etc. done online through lucrative schemes and offers.



To accelerate sales during the lockdown, employee engagement activities, rewards and recognitions were introduced to keep employees motivated with online engagement through video calls.



Daily performance assessments were conducted online to bridge the communication gap between the internal stakeholders and team members to keep everyone on the same page.

Overall, it was a collective effort by the organization to smoothen operations even in tough times, while simultaneously delivering a trustworthy brand experience.

STAY UP-TO-DATE WITH OUR USER-FRIENDLY WEBSITES

Our all new websites for an enhanced customer experience.

NEW WEBSITES

<https://nxtdigital.in/> | <http://www.indigital.co.in/>



User-friendly navigation



Clear menu structure



Illustrative and informative features of Set Top Boxes



VAS page for viewing additional content



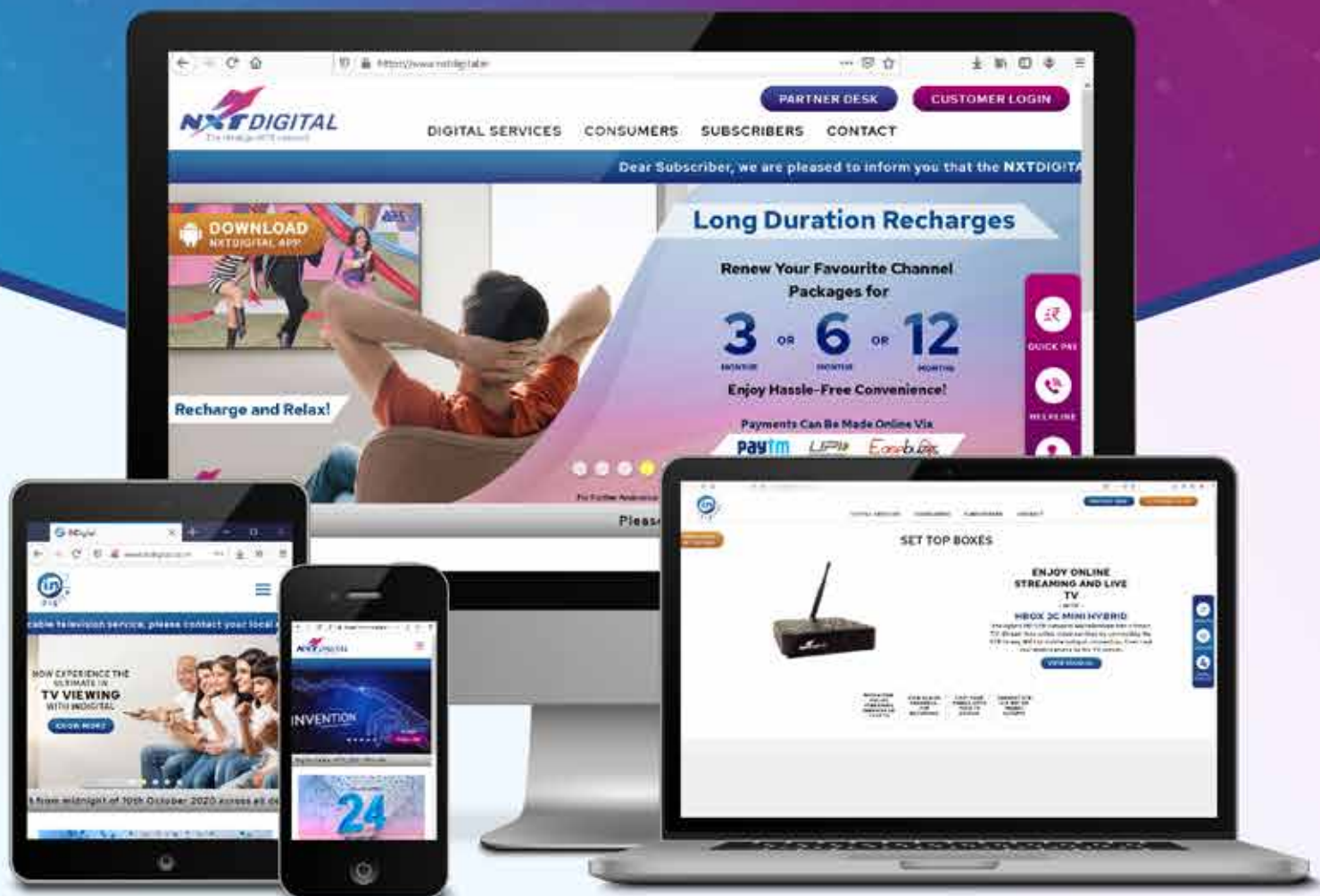
Get package details and pricing in one-click



Partners Desk tab



Customer Login Tab



STAY UP-TO-DATE WITH OUR USER-FRIENDLY INDIGITAL LCO PORTAL

Coming Soon!

NEW INDIGITAL LCO PORTAL

<https://lcoportal.incablenet.net/login.php>



User-friendly structured navigation



LCO business overview on dashboard



Bulk processing feature



Bulk Upload Facility



Create sub-users



Generate comprehensive reports



'Alerts Tab' for announcements and offers



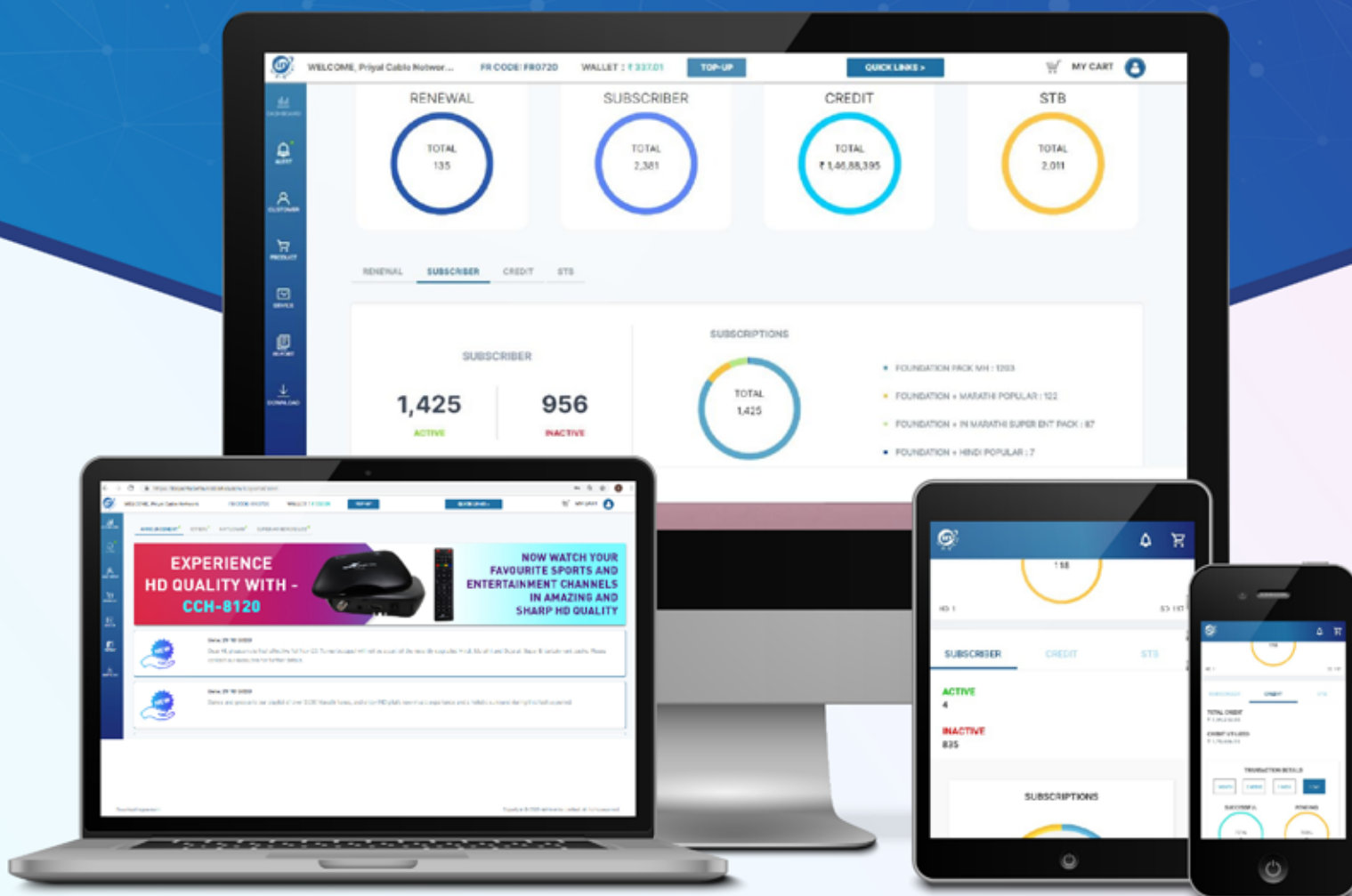
Subscriber Corner



'Tickets Tab' for billing, hardware and more



Quick Links Feature



WE ARE NOW LIVE ON SOCIAL MEDIA!

We have taken our engagement to the NEXT level. Follow us for regular updates, offers, contests, and stories.



facebook

NXTDIGITAL Limited: <https://www.facebook.com/NXTDIGITALALLTD/>

NXTDIGITAL-HITS:

<https://www.facebook.com/pages/category/Cable---Satellite-Company/NXTDIGITAL-HITS-102034355005828/>

INDigital: <https://www.facebook.com/INDigital-117428053462548>

LinkedIn

NXTDIGITAL Limited: <https://www.linkedin.com/company/nxtdigital>

YouTube

NXTDIGITAL Limited: https://www.youtube.com/channel/UCdrF75ch3Y_TAwng4tLuDQ

WORKING TOGETHER TO KEEP OUR SUBSCRIBERS CONNECTED AND ENTERTAINED

Providing a seamless experience to our subscribers with the “Superhit Jodi” of Cable TV and Broadband.

In today's digital world, connectivity is the new currency, becoming increasingly vital in bridging physical distances and bringing the world to our screens. Hence, internet speed has become a key factor, critical to the functioning of numerous people and services dependent on the same. Therefore, broadband services, providing a higher speed of data transmission, and access to the highest quality internet services, have become an essential commodity today.

NXTDIGITAL Limited's widespread cable TV presence and a franchisee base of over 10,000+ Local Cable Operators, is being leveraged to establish and spread the gift of connectivity, with its broadband service,



Launch of the superhit cable TV and broadband combo services, on the auspicious occasion of Ganesh Chaturthi in Mysuru.
DATE: 22nd August, 2020



Welcoming our LCO from Anjanadri Cable Vision in Bengaluru, on successful onboarding to the combo services.
DATE: 10th October, 2020

'ONEOTT ENTERTAINMENT Limited,' which has a strong presence in broadband and internet services in 40 cities. 'ONE Broadband' provides converged services of video and data to consumers by delivering high-speed internet and associated services.

NXTDIGITAL Limited is offering bundled packages of Cable TV and Broadband services to customers through Local Cable Operators. We intend to expand the broadband service across the country, especially the rural and semi-rural areas, with the help of the most valued partnerships with our Local Cable Operators, as they continue to retain independence in managing and monitoring these bundled packages.



First LCO, Madhuvana Enterprise, Mysuru, onboarded to the cable TV and broadband combo services.
DATE: 22nd August, 2020



Training and corporate induction of Gen NXT, Mr. Arjun – Son of Mr. Arun Barbole from Barshi as he enterprises into the new venture
DATE: 28th October, 2020



Launch of Broadband Service in Udaipur where the first customer was onboarded on a 50 MBPS plan by Jai Ambay Cable TV
DATE: 21st October, 2020



First COPE owner in J&K connected with Broadband with the initiative of New Allianz Television Network
DATE: 18th September, 2020



Mumbai team cracked its first wholesale bandwidth order with Mr. Mangesh Walunj (Thane), for 1G internet leased line DATE: 09th September, 2020

GET READY FOR HIGH SPEED BROADBAND UP TO 1 GBPS.

Subscribers can now get to enjoy the dual benefit of super broadband connectivity along with exciting channel packages.

FEATURES



Unlimited Data - No Capping



High Speed Internet up to 1GBPS



Up to 750 TV Channels



Huge Savings on Long Term Plans



Enhanced Broadband Experience

KEEPING THE ENTERTAINMENT GOING WITH THE BEST PACKAGES EVERY SEASON

Helping our LCOs and subscribers benefit from the best packages in the industry.

TELUGU DHAMAKA PACK
 GET READY FOR THE NEW POWER-PACKED ENTERTAINMENT PACK!
 Give your subscribers a lot more entertainment content with the all new and extra-loaded Telugu Dhamaka Pack!
 (PRODUCT ID: 1535)
FOUNDATION + TELUGU DHAMAKA PACK
 Channels: Zee, Star, Discovery, NDTV, etc.
 GET SPECIAL OFFERS ON SET TOP BOXES.
 Offer valid till 31ST JAN-21.

SPECIAL FESTIVE OFFER!
 Dear LCO Partners,
 Get ready for Entertainment that's bigger, better and at a lower price.
 (CODE: BST00013PP)
FOUNDATION + IN HINDI SUPER ENTERTAINMENT PACK
 Channels: Zee, Star, Discovery, NDTV, etc.
 GET SPECIAL OFFERS ON SET TOP BOXES.
 Offer valid till 31ST DEC-20.

SPECIAL FESTIVE OFFER!
FOUNDATION + GUJARATI ENTERTAINMENT FAMILY PACK IS NOW BIGGER!
 Your favourite pack is now available at the same LCO price with upgraded channels.
 (CODE: BST00090PP)
FOUNDATION + GUJARATI ENTERTAINMENT FAMILY PACK
 Channels: Zee, Star, Discovery, NDTV, etc.
 Offer valid till 31ST DEC-20.

SPECIAL FESTIVE OFFER!
 Dear LCO Partners,
 Get ready for Entertainment that's bigger, better and at a lower price.
 (CODE: 1402)
FOUNDATION + IN MARATHI SUPER ENTERTAINMENT PACK
 Channels: Zee, Star, Discovery, NDTV, etc.
 GET SPECIAL OFFERS ON SET TOP BOXES.
 Offer valid till 31ST DEC-20.

SPECIAL FESTIVE OFFER!
 Dear LCO Partners,
 Get ready for Entertainment that's bigger, better and at a lower price.
 (CODE: 1403)
FOUNDATION + MARATHI DHAMAKA PACK
 Channels: Zee, Star, Discovery, NDTV, etc.
 GET SPECIAL OFFERS ON SET TOP BOXES.
 Offer valid till 31ST DEC-20.

AN INSPIRING JOURNEY OF GROWTH FROM ONE OF OUR PARTNERS



My LCO friends and I are grateful for being a part of this big family.



Mr. Lalith Varma,

Delta Netcom, RT Nagar, Bengaluru

Hello friends!

Before I joined hands with **NXTDIGITAL** Limited, then known as IMCL, I was an independent cable operator. I remember my first meeting with Mr. Pratap Wadhwa from **NXTDIGITAL** Limited. I attended the meeting out of my curiosity, since IMCL was fairly new in my area.

As an independent operator, I was apprehensive about big corporations eating into our business and was of the opinion that the LCOs could easily survive and flourish

together as a cooperative fraternity. So why should we welcome a multisystem operator like **NXTDIGITAL** Limited?

However, as days passed I saw my colleagues and friends join the company. So I grew eager and joined **NXTDIGITAL** Limited, although I still had my own reservations. But within a few years of our association, I successfully increased my subscriber base by a substantial volume, without any worry of capital expenditure. With time I expanded into larger territories and came to a happy realization that joining hands with the company was a win-win decision for me.

Today, my LCO friends and I have grown very close. Our association with the company has strengthened over the years, with the support team at **NXTDIGITAL** Limited always going out of their way to help and resolve our issues. My relationship with the **NXTDIGITAL** Limited team, especially Mr. Pratap Wadhwa, Ms. Gayathri, Mr. Siddaraju, Mr. Vanji, Mr. Kushalappa, Mr. Mohan Kumar, Mr. Nagesh, Mr. Vijay, Mr. Tharun, Mr. Jerry and Mr. Babu has been exceptional. The entire staff at **NXTDIGITAL** Limited, including the field technicians and control room engineers, has been super-efficient and helpful. We are now one big happy family.

The bond has become so strong that even after receiving huge discounts and promises from other MSOs, we are not willing to switch. Today, when I look back at my journey, all the operational hiccups seem minor when I compare it to the exponential growth of my business, as well as the beautiful relationship that we have developed.

CELEBRATING RESPONSIBLY WITH OUR PARTNERS AND SUBSCRIBERS

Keeping the festive spirit high despite the pandemic by bringing Ganesh Utsav and Durga Puja celebrations to TV screens.



Ganpati Bappa Morya contest winners for Best Ganpati Idol, Best Ganpati Decoration, Best Eco-Friendly Ganpati

Ganesh Utsav is one of the biggest festivals in India, but due to the pandemic and adhering to government restrictions on public gatherings, this year Ganesh Chaturthi was a private affair celebrated from home. But the love for Ganpati and festive fever kept our faith and dedication alive.

A socially responsible brand, **NXTDIGITAL** Limited, launched a consumer connect programme called Ganpati Bappa Morya, for higher engagement and reach. We captured and showcased celebrations of this festival to our subscribers and this initiative bridged the

social gaps between us, our partners and customers. This was majorly enabled by the enthusiastic contributions of our LCO partners to the programme. Also, **#NXTDIGITALCARES** saw a surge during the relay.

We organized a contest for consumers to share innovative and eco-friendly in-house Ganpati celebrations, snippets of which were aired on **NXT** Tarang (channel number 102). We also aired this content on our self-care portal and mobile apps ("My **NXTDIGITAL**" and "My **INDigital**") as well.



Thoughts from our LCOs.



Happy to see **INDigital** go back to its old prosperous days. Subscribers were happy to be a part of such activities being carried out by the LCO with the help of the company. ”

- **Vineeta Vijay Sakpal**
Ganraj Cable Network



It was a good event as the subscribers were very happy to see the Ganpati Bappa Morya celebrations on our network at **NXT Tarang LCN 102**. ”

- **Santosh Katale**
Shri Ganesh Cable -
Gold Star



Good to see such activities like the Ganpati Bappa Morya by **INDigital**. Looking forward to see this every year. ”

- **Vishwanath Girkar**
Priyal Cable Network



Durga Puja is extensively celebrated across India, specifically in the East. The festival has evolved into a carnival with music, literature, food, fashion and cinema for people across all castes, creeds and religions. Since the pandemic had tainted the festivities this year,

NXTDIGITAL Limited launched a consumer connect programme to create engagement with consumers pan-India. **NXTDIGITAL** Limited asked users to share videos of themselves celebrating the festival by showcasing their talents like singing, dancing and recitation to the world. We had a special LCO engagement module for LCOs from the East, where they were asked to upload videos of local pujas in their area. The winners were chosen by three eminent and esteemed personalities namely Rini Ghosh (famous host and TV star), Amit Sen (ad filmmaker and director) and Kamalika Guha Thakurta (classical dancer and actor). The programme was a success with a total of 504 entries, breaking our previous record of 284 entries during Ganesh Chaturthi. Apart from international engagement, we also received an entry from imminent TV personality and actor from the Bengali film



Durgotsav contest winners for Best Dancing, Best Singing and Best Recitation

industry, Mr Biswajit Chakraborty.

The videos aired on **NXT** Tarang (channel 102) and our self-care portal and mobile apps (My **NXTDIGITAL** and My **INDigital**). The user-generated content received a total of 2.4K views on YouTube and 1.3K views on our portal and app.

NXTDIGITAL Limited also achieved a new milestone this year by bringing Durga Puja to people's homes during a pandemic, by airing 'Virtual Tours' from famous local pandals in the country. This programme truly has been path-breaking in nature and will hopefully create inroads for similar engagements in the future.

Thoughts from our LCOs



I wish this programme is organized by **NXTDIGITAL** Limited every year. ”

- **Kumaresh Nandi**,
Friends Cable Network Das4



I hope I get to have such an opportunity again next year to participate in such a programme. ”

- **Bidyut Saha**,
Bowbazar Cable Network



I am filled with gratitude towards **NXTDIGITAL** Limited for extending support to me always. ”

- **Gautam Das**,
Gautam Das Cable TV Network

CELEBRATING RESPONSIBLY!

Our Corporate Office (INCentre, Mumbai), celebrated eco-friendly Ganesh Chaturthi while maintaining social distancing guidelines and following other safety precautions.



Welcoming the Ganpati Bappa idol into our office with love, happiness and celebration made the entire Mahotsav a jubilant occasion. The pandemic couldn't taint the euphoria of Ganesh Utsav at the INCentre office in Mumbai, as we responsibly celebrated our favourite festival while complying with all safety measures.

Like every year, we took the initiative of bringing an eco-friendly Ganpati idol to our premises on 22nd August, 2020. All employees wore masks, gloves, and

maintained social distancing, while the rituals and ceremonies accentuated the fervour and excitement of the festival. Amongst the many changes this pandemic has caused, this year the prasad was first washed in salt water and then offered to Lord Ganesha.

On 23rd August, 2020, we created an artificial tank in the office. The idol was ritualistically immersed in the water. Once the idol was completely dissolved we poured the water in plants and trees.



WE CELEBRATE EACH FESTIVAL WITH JOY AND HAPPINESS

Best wishes of the season and prayers for everyone's good health and safety.



NXTDIGITAL LIMITED IS COMMITTED TO HELPING THE SOCIETY BY THE SIMPLE ACT OF GIVING

Sowing the seeds of good deeds to shape the future and make the world a better place.

NXTDIGITAL Limited believes in growing sustainably and in synergy with those around us, by giving back to our community. Hence, **#NXTDIGITALCARES** extends a token of

gratitude to recognize and honour the members of **NXT** Parivaar who stand strong in solidarity with good-will, because every act of kindness matters.



NURTURING A BETTER TOMORROW | GROWING AND SPREADING JOY TOGETHER

#NXTDIGITALCARES

THANK YOU PARTNERS, FOR YOUR CONTINUED EFFORTS TOWARDS SOCIAL GOOD!

Your noble contributions towards society during these tough times have made us proud.





Mr. Karamveer Singh Choudhary, a cable distributor from Noida, deputed manpower to help LCOs and also delivered STBs to respective locations.



Mr. Madan Khurana from Om Sai Cable Network, Rani Bagh, North-Delhi, distributed PPE kits in Rani Bagh and surrounding areas of North-Delhi.



Mr. Manoj Maheshwari from Video point, Delhi, recharged and managed 1550 accounts and launched broadband and cable combo services on his subscribers' word during lockdown.



Mr. Mahesh Tupe from Laxmi Cable Vision, Mumbai organized a blood donation camp.



Mr. Rajesh from Neelam Cable, Mahendragarh, provided lunch to approximately 2500 people every day.



Mr. Rajesh Hatle from Raj Video Cable, Kalachowki, Mumbai, organized a food and water donation camp for the corona warriors.



Mr. Ajay Porwal from Ajay Cable, Udaipur, through his NGO (Prerna Kitchen), served free food to approximately 850 people every day during lockdown.



Mr. Sachin Shetye from Swami Samarth Cable Network, Kalachowki, Mumbai, organized a food donation camp for the distressed.



Mr. Dilip Sangle from Sai Darshan Cable, Kalachowki, Mumbai, organized a food donation camp for the distressed.



Mr. Milind Patil and Mr. Manoj Sawant, from M.M. Advertising, Kalwa, Mumbai, distributed Arsenic ALB - 30 tablets door to door and provided free health checkups.



Mr. Sachin Padwal from Siddhi Sanskriti Cable Network, Kalachowki, Mumbai, organized a donation camp and distributed sanitizers and essential products to people in need.



Mr. Vishal Patil from Kulswamini Enterprise, Kalwa, Mumbai, donated food to people in need, provided spaces to COVID patients and arranged for an organized cleaning plan for the area.



Mr. Milind Patil and Mr. Manoj Sawant, from M.M. Advertising, Kalwa, Mumbai, organized COVID test camps, a blood donation camp and arranged for emergency ambulances.



SPREADING ECO-FRIENDLY SMILES



Our LCO partners with the support of the **NXTDIGITAL** Limited team keep delighting us with their noble initiatives, like distributing eco-friendly Ganpati idols. Gratifying our loyal subscribers in Mumbai and Andhra Pradesh, the initiative reflected upon the true spirit of celebration, that is togetherness.

OUR PASSION-DRIVEN PARTNERS, WORKING AGAINST ALL ODDS

Some exemplary stories of commitment and dedication towards our subscribers by our LCOs.

Location: Bavla, Ahmedabad

Firm/Network: Meghdoot Cable

LCO name: Suresh Bharwad

On 29th August, 2020, a cable line in Surat got affected due to heavy rainfall. Distributor Suresh Bharwad and his team members **Radheysham Patel, Sanjay Pagi, Laxman Rathod, Nilesh Ramani and Raj Tota** made sure that their subscribers got uninterrupted services during these difficult times. They helped join the fiber cable from Bagodra. Heavy rainfall didn't dwindle their enthusiasm and allegiance towards the company and subscribers. Hats off to these champions!



Location: Korba, Chhattisgarh

Firm/Network: COPE Owner in Korba, Balco Cable Network

LCO name: Vyas Muni Mishra

Vyas Muni has been a part of the **NXT Parivaar** since 1994. He is the **Ex-Chairman of Korba Cable Operators Association**. On 30th June, 2020, his family decided to give **Vyas Muni Mishra** and his wife **Mrs. Pramila Mishra** a **unique marriage anniversary gift**. Their children installed a new 12-foot cable dish in the control room. **Vyas Muni Mishraji** had his own apprehensions about their plan to install the HITS antenna. But with the help and supervision of Mishraji's partner, **Mr. Naidu**, the kids were finally able to assemble the cable dish after working on it for 6 continuous hours. **Mrs. and Mr. Mishra** were delighted to see their gift.

IN LOVING MEMORY OF OUR NEAR AND DEAR ONES

Our heartfelt condolences towards the bereaved families for their loss. May the departed souls rest in peace.



MRS. APARNA SARKAR
Wife of Mr. Sukanta Sarkar,
AS Cable Network,
Madhupur, West Tripura
Date of Demise: 18.08.2020



MR. KISHORE SARDA
Master Cable Network,
Hilakandi, Assam
Date of Demise: 28.08.2020



**MR. SURESH SINGH
BHAGWAT SINGH RATHOD**
Sneha Cable, Kheda,
Ahmedabad, Gujarat
Date of Demise: 01.08.2020



**MR. PATHAN
MOHAMMAD KHAN
ARAFKHAN**
Distributor, Surat, Gujarat
Date of Demise: 31.07.2020



**MRS. NALINI BHARAT
SINGH PARDESHI**
Kiran Cable Network-CITS,
Nashik, Maharashtra
Date of Demise: 09.01.2020



**MR. CHANDRAKANT
RAMDAS PADOLE**
Chandrama Cable,
Ahmednagar, Maharashtra
Date of Demise: 31.08.2020

RE-LIVE OUR PARTNER'S TRAVEL TALES, FULL OF ADVENTURE AND FUN

Amazing and unforgettable travel experience from one of our partners.

I travelled to Sydney, Australia, last August. For people who love to travel, I cannot recommend a place more apt. Having seen Australia's greenery and beauty, I can safely say that it is one of the most beautiful countries in the world. A multicultural environment and a whole range of cuisines, like Italian, Thai, Lebanese, Chinese, and Indian, took my taste buds on a joy ride. Good public transport facilities, with local buses and trains servicing almost all across Sydney and

surrounding suburbs, just added to an overall amazing experience. Some of my favourite places were Darling Harbour, Opera House, Bondi Beach, Palm beach, North Sydney, Harbour Bridge, Blue Mountains, Canberra, Snow Mountains and Melbourne.

Mr. Kaleem Ahmed

Hyderabad-old city, Sona Cable Network
Telangana



QUIZ FOR THE NXT WHIZ

To participate, visit the 'Alerts' section on the INDigital/NXTDIGITAL LCO Portals.

QUESTION 01

What is the full form of TRAI?

- a) Tele Regulatory Associations of India
- b) Telecom Regulatory Authority of India
- c) Telecom Regulatory Association of India

QUESTION 02

What is the Internet Service Provider ONEOTT ENTERTAINMENT LIMITED also called?

- a) ONE Email
- b) ONE Broadband
- c) ONE Network

QUESTION 03

What is IMCL called post de-merger?

- a) INDigital
- b) NXTDIGITAL Limited
- c) In Cable

QUESTION 04

What is the name of NXTDIGITAL-HITS platform mobile app?

- a) My NXT
- b) MY NXTDIGITAL
- c) NXTDIGITAL SELFCARE

QUESTION 05

Which bank is now integrated with the NXTDIGITAL-HITS Portal for direct payment through NEFT/RTGS/IMPS?

- a) ICICI
- b) HDFC
- c) State Bank of India

Terms and Conditions:

1. This contest is applicable and limited only to the Local Cable Operators (LCOs) of NXTDIGITAL Limited. Only LCOs shall be permitted to participate ("Participant") in the Contest.
2. By participating/submitting entries in the Contest, Participants accept and agree to be bound by the Terms and Conditions of the Contest ("Terms & Conditions").
3. NXTDIGITAL Limited's decision with respect to the selection of winner(s) shall be final and binding on all the Participants. No correspondence, clarification, explanation in this regard will be entertained.
4. When the prizes are in the form of anything tangible viz., goods or materials or vouchers, these shall be sent by post and/or courier/SMS/E-mail to the winners as per the name and address specified by the participants at the time of submitting their answers on the LCO Portals.
5. NXTDIGITAL Limited shall not be responsible if any prize is damaged in the course of delivery through post and/or courier/SMS/E-mail. The prize is non-transferable and will not be substituted should any prize winners so request. The prize is offered on 'NO EXCHANGE NO REFUND' basis. NXTDIGITAL Limited will not entertain any requests for exchange in lieu of the prize.
6. Mere participation/submitting entries in the Contest does not entitle the Participants to win a prize.
7. NXTDIGITAL Limited takes no responsibility for entries that are delayed, misdirected or incomplete or cannot be delivered or entered for any technical or other reason. Proof of delivery of the entry is not proof of receipt.
8. NXTDIGITAL Limited reserves the right, without notice, to make any changes and modifications to these Terms and Conditions.

CONGRATULATIONS TO THE WINNERS OF NXT WHIZ - EDITION 1!

Our heartiest congratulations to the winners of the Whiz Quiz
from **NXTUDAAN** – Edition 1.

★ ★ ★ ★ ★
**MR. AMAN
GAVAND**

Shivshakti Cable
Networks, Mira Road,
Mumbai.

★ ★ ★ ★ ★
**MR. BISWAJEET
BEURA**

Babaloknath Cable
TV Network,
Sundergarh, Odisha.

★ ★ ★ ★ ★
**MR. CHETANKUMAR
MOHANLAL
NAYANI**

Dream Cable Networks,
Hanuman Seri, Vithon,
Gujarat.

★ ★ ★ ★ ★
**MR. KOTESWARAO
VAMPUGANI**

P G Cable Network,
Bhandup West,
Mumbai.

★ ★ ★ ★ ★
**MR. VARAPRASAD
VAMPUGANI**

G.P.N Star Cable Network,
Bhandup West,
Mumbai.



THANK YOU!

We would like to take this opportunity to thank all our partners and employees who have immensely contributed towards making the second edition of **NXTUDAAN** a huge success. This wouldn't have been possible without your valuable contributions and inputs. Together, as one big **NXT** Parivaar, we have and will continue to reach new heights. So keep sending us your inputs and suggestions, as the next edition of **NXTUDAAN** awaits!

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